

BeyondTM

A Unique Leadership Program
by
Applied Innovation Centre

The word "Beyonder" is not in the English dictionary, but almost everyone seems to know intuitively what it means.

Beyonders always do their very best and go beyond what is expected.

Being a Beyonder means going beyond where you have been before, and going beyond where others have gone.

Beyonders take great delight in deep thinking, anticipation of the future and purposeful action. They are tolerant of mistakes by themselves and others.

Beyonders are able to feel comfortable as a minority of one. They love the work that they do and do it well.

Beyonders have a sense of mission and purpose, and have the courage to be creative. They do not waste needless energy trying to be "well rounded". They make innovation happen and are market leaders.

Imagine if everyone in your organisation was a "Beyonder"...

Applied Innovation Centre
Suite 5, 531 Hay Street
Subiaco WA 6008
Ph: 08-9380 8393
Fax: 08-9380 8300
Email: info@appliedinnovation.com.au
Web: www.appliedinnovation.com.au