

Change Management and People

Any significant change process creates “people issues.” Inevitably, any significant change process is a very emotive one, especially if individuals’ jobs are changed significantly and new skills need to be learned and applied.

The change process can be represented as a dynamic balance of forces working in opposite directions. Certain forces - resistance to change - tend to maintain the status quo. At the same time, various pressures for change arise from actions in the opposite direction.

Dealing with these issues on a reactive, case-by-case basis puts speed, morale and results at risk. Hence, we provide a proactive formal and systematic approach for managing organisational change.

Applied Innovation Centre

Suite 5, 531 Hay Street

Subiaco, WA 6008

Tel: 08-9380 8393

Fax: 08-9380 8300

E-mail: info@appliedinnovation.com.au

Website: www.appliedinnovation.com.au