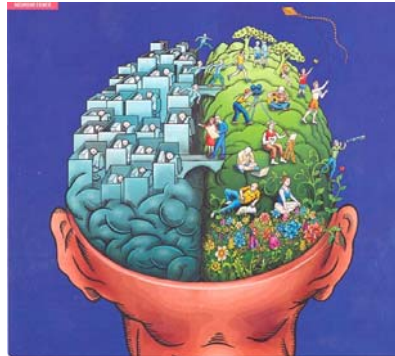


# Creative Problem Solving



**Come with a problem – leave with a solution**

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## Course Overview

This practical program provides the road map to creating powerful solutions by cleverly tapping into the creativity and logic that we all possess.

Participants will discover how and when to stimulate each side of the brain to find innovative answers to issues previously considered difficult.

Through a series of interactive and interesting exercises participants discover their own creativity and logic and learn to apply them to real problems they are facing. They come with a problem and leave with a planned solution to be implemented back at work.

Along the way they have fun and learn a system to create solutions to problems encountered everyday in corporate, personal and social situations.

## Recommended For

Managers, team leaders, project managers or anyone wanting a better way of dealing with the stream of issues and problems faced everyday in corporate life.

## Benefits

### For the organisation

- A practical and powerful system to generate new ideas and possibilities;
- Minimised risk of failure of new ideas;
- Detailed plan for resolution of real problems back at work; and
- A 'take home' system that is easily introduced into the whole organisation.

### For individuals

- A clear understanding of one's personal thinking profile; and
- Confidence in one's own ability to generate ideas; evaluate them, select them and plan for their implementation in team or personal situations.

## Learning Outcomes

By the end of the program participants will have:	
<ul style="list-style-type: none"> <li>• Understood and demonstrated the different functions of the brain;</li> </ul>	<ul style="list-style-type: none"> <li>• Participated in a variety of interesting activities to promote creative thinking;</li> </ul>
<ul style="list-style-type: none"> <li>• Discovered the need for both left-brain and right-brain thinking;</li> </ul>	<ul style="list-style-type: none"> <li>• Applied specific techniques to produce divergent thinking;</li> </ul>

<ul style="list-style-type: none"> <li>Analysed their own unique thinking style;</li> </ul>	<ul style="list-style-type: none"> <li>Used a system to record the diversity of ideas;</li> </ul>
<ul style="list-style-type: none"> <li>Detailed the value of, and techniques for, creating a corporate climate for creativity;</li> </ul>	<ul style="list-style-type: none"> <li>Employed techniques to converge, evaluate and select the best ideas; and</li> </ul>
<ul style="list-style-type: none"> <li>Practiced techniques to harness the power of group and team talent;</li> </ul>	<ul style="list-style-type: none"> <li>Applied all of the above to a real corporate problem.</li> </ul>

## Training Methodology

This is a highly interactive and practical program in which participants will:	
<ul style="list-style-type: none"> <li>Analysing and understanding their own thinking profile;</li> </ul>	<ul style="list-style-type: none"> <li>Discussions and team-work with ever changing groups;</li> </ul>
<ul style="list-style-type: none"> <li>Detailing and sharing a personal work-related problem;</li> </ul>	<ul style="list-style-type: none"> <li>Exemplified lectures;</li> </ul>
<ul style="list-style-type: none"> <li>Interesting creative activities to enhance their divergent skills;</li> </ul>	<ul style="list-style-type: none"> <li>Applying the learning to their chosen work-related problems in the form of a plan;</li> </ul>
<ul style="list-style-type: none"> <li>Completing personal learning journals to reinforce the learning;</li> </ul>	<ul style="list-style-type: none"> <li>Presenting their plans and receiving feedback; and</li> </ul>
<ul style="list-style-type: none"> <li>Presentations of their learning;</li> </ul>	<ul style="list-style-type: none"> <li>Completing work books detailing the process.</li> </ul>

## Presenter

Robert Hounsell is a highly experienced training manager who is internationally recognised and is regularly called on by companies like Barclays Bank to conduct training courses in the UK and Africa. He has consulted to many global companies and conducted training programs in Australia and 13 countries across Europe, the Middle East and Africa. Robert is Director of Training with the Applied Innovation Centre.

Duration - Dates - Venue	Fees per person (including GST)
<b>2 days</b> – non-residential  <u><a href="#">Click here for dates</a></u>  St. Catherine’s College 2 Park Road, Nedlands  <b>Free onsite parking</b>	<b>\$880 Individuals</b>  <b>\$660 Groups of 3 or more</b>  <b>Lunch, morning / afternoon tea included</b>

[Click here to Register](#)

**Discover it, learn it, practise it, make it your own,  
then *do it for real!***

### Cancellations

No refunds will be made on cancellations received after 7 days prior to the event.

### Privacy Statement

The Applied Innovation Centre respects your right to privacy and will not provide contact details of course participants to third parties.

Results through **INNOVATION**

