

# Igniting Workplace Creativity and Innovation

How to generate and implement great ideas

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## Course Overview

It is no secret that the most astute corporate leaders have identified creativity and innovation as the factors most likely to generate future organisational success. They have seen that creativity and innovation are embedded in the cultures of the world's most successful organisations.

This intensive program for workplace leaders will reveal the practical steps every organisation can take to ignite creativity and innovation in their workplaces. Participants will learn the process and use the tools that will transform their team, business unit, or organisation into one that can confidently meet modern corporate challenges with innovative solutions.

Participants will receive and apply the acclaimed *Business Creativity and Innovation Framework* and use *FOURSIGHT*™ to assess their thinking profile in the four distinct phases of the innovation process.

## Recommended For

Managers, team leaders, project managers, HR managers, or anyone responsible for organisational change.

## Benefits

### For the organisation

- A practical road map for developing a more creative and innovative workplace;
- Practical tools to measure progress towards greater creativity and innovation; and
- More effective teams;

### For individuals

- Better problem solving;
- Improved leadership; and
- Personal insight to one's own thinking profile.

## Learning Outcomes

By the end of the program participants will have:		
<ul style="list-style-type: none"> <li>• Explored the myths surrounding corporate creativity and innovation;</li> </ul>	<ul style="list-style-type: none"> <li>• Completed a <i>FOURSIGHT</i>™ thinking profile and examined the effects of diversity in teams;</li> </ul>	
<ul style="list-style-type: none"> <li>• Discovered the critical elements for corporate innovation;</li> </ul>	<ul style="list-style-type: none"> <li>• Examined how to build high performing teams for innovation;</li> </ul>	
<ul style="list-style-type: none"> <li>• Identified and analysed drivers and barriers to innovation in their organisations;</li> </ul>	<ul style="list-style-type: none"> <li>• Identified the factors that make a product or service innovative; Explored a practical process for ideas management;</li> </ul>	
<ul style="list-style-type: none"> <li>• Investigated corporate culture and specific leadership practices that affect innovation in the workplace;</li> </ul>	<ul style="list-style-type: none"> <li>• Examined the leadership skills necessary in innovative organisations; and</li> </ul>	
<ul style="list-style-type: none"> <li>• Practiced the vital skill of Creative Problem Solving facilitation;</li> </ul>	<ul style="list-style-type: none"> <li>• Considered the priorities for their own 10-part innovation strategic plan.</li> </ul>	

## Training Methodology

This is a highly interactive and practical program involving:	
• Group and personal activities;	• Survey completion and application; and
• Open forum discussions;	• Application of the learning to participants' work environments
• Simulations;	

### Presenter

John Scotland consistently demonstrates why he is in demand to lead courses aimed at personal and organisational development. For more than 15 years John has assisted leaders and their teams to manage change and enhance performance through improved attitudes, innovation and communication. He is an accomplished educator, facilitator, coach and speaker who engages with his audience in ways that amplify the learning experience. John is the Principal Consultant with the Applied Innovation Centre.

Duration - Dates - Venue	Fees per person (including GST)
<b>1 day</b> – non-residential  <b><a href="#">Click here for dates</a></b>  St. Catherine’s College 2 Park Road, Nedlands  <b>Free onsite parking</b>	<b>\$440 Individuals</b>  <b>\$330 Groups of 3 or more</b>  <b>Lunch, morning / afternoon tea included</b>

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**Discover it, learn it, practise it, make it your own,  
then *do it for real!***

#### Cancellations

No refunds will be made on cancellations received after 7 days prior to the event.

#### Privacy Statement

The Applied Innovation Centre respects your right to privacy and will not provide contact details of course participants to third parties.

Results through **INNOVATION**

